



## - Press Release -

Paris/Tel Aviv, 19 April 2021

### Lyxor strengthens its presence in the Israeli market by listing its first range of UCITS ETFs on the Tel Aviv Stock Exchange

Lyxor Asset Management and the Tel Aviv Stock Exchange today announce the listing of Lyxor's first ETF on the Tel Aviv Stock Exchange (TASE: **TASE**). The Lyxor Robotics & AI UCITS ETF will be listed on April the 20<sup>th</sup>, while other ETFs – including a suite of Lyxor ESG (Environmental, Social and Governance) ETFs focused on Green Bonds, New Energy, Water, and Climate – will be listed in the next few months.

Lyxor has been present in Israel since April 2017, in collaboration with 4F Distribution Israel – the official representative of Lyxor in Israel – to promote its ETF range to institutional investors, which has resulted in a gradual and consistent increase of its footprint in the market and in brand awareness among local investors. The institutional investor base in non-domestic ETFs has grown by 45% in Israel over the past four years, reaching EUR 29 Bn of assets under management in Q3 2020<sup>1</sup>.

The direct listing of its ETFs on the Tel Aviv Stock Exchange will allow Lyxor to further strengthen its presence in a market globally recognized as a hub for technology and innovation while also providing direct access to Israeli retail investors, who are showing increasing appetite for ETFs. Lyxor's Robotics & AI UCITS ETF – which has a 2% exposure to Israeli companies<sup>2</sup> – was the logical and most appropriate choice for a first listing.

**Matthieu Mouly, Lyxor ETF Chief Client Officer**, commented: "The listing of this first range of Lyxor ETFs on the Tel Aviv Stock Exchange represents a natural progression after Lyxor's entry into the rapidly expanding Israeli ETF market four years ago. Lyxor is pleased to further increase its concrete presence in Israel through the listing of an innovative range of instruments designed to meet the evolving needs

<sup>1</sup> Source: Praedicta, as at 30/09/2020.

<sup>2</sup> Source: Lyxor International Asset Management, as at 12/02/2021.

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capital of € 72,059,696

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of Israeli investors, notably in the field of ESG. We can rely on the fruitful collaboration with our trusted partner 4F Distribution Israel to cater to the whole range of Israeli investors, from institutional to retail, with simple and affordable investment solutions”.

**Liran Zvia, CEO & Partner at 4F Distribution Israel**, said: "We are proud to have brought a brand like Lyxor to the local stock exchange. Lyxor is a pioneer in the areas of ESG, Climate and Thematic investing, and listing on TASE expands access to its ETFs to a broad client segment, including bank advisors and portfolio managers, able to purchase ETFs on the Tel Aviv Stock Exchange in local currency (NIS)".

**Ittai Ben-Zeev, CEO at Tel Aviv Stock Exchange**, added: "Lyxor's decision to list its ETFs is a real expression of confidence in the Israeli capital market and in the Tel Aviv Stock Exchange. The listing will allow local investors to access to a wider range of investments and is part of our strategic plan to expand the range of services and products available to Israeli investors”.

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## Notes to editors:

### About Lyxor:

**Lyxor Asset Management Group** ("the Lyxor group"), wholly-owned directly or indirectly by Societe Generale and composed notably of two subsidiaries (1) (2), is a European asset management specialist, an expert in all investment styles, active, passive or alternative. From ETFs to multi-management, with EUR 173.4 billion\* under management and advisory, Lyxor group creates innovative investment solutions to meet the long-term challenges of sustainable investments, with a particular focus on the fight against climate change. Thanks to its experts and its engineering tradition and research, Lyxor group combines search for performance and risk management.

<sup>(1)</sup> Lyxor Asset Management S.A.S. is approved by the «Autorité des marchés financiers» (French regulator) under the agreement # GP98019.

<sup>(2)</sup> Lyxor International Asset Management S.A.S. is approved by the «Autorité des Marchés Financiers» (French regulator) under the agreement # GP04024.

\* Including EUR 19.1 billion Assets under Advisory, equivalent of USD 203.3 billion in assets under management and advisory (including USD 22.4 billion Assets under Advisory) at the end of March 2021.

### Lyxor International Asset Management: the original pioneers

Lyxor has been running ETFs since 2001, longer than any other European provider. Our pioneering spirit helped shape the market you know today.

We've become one of Europe's largest<sup>1</sup>, most liquid ETF managers. And our far-reaching range spans all asset classes, and includes some of the largest and best performing ETFs in Europe<sup>2</sup>.

We now offer 200+ ways to explore markets. So, whether you're seeking essential core index exposure or reaching out for more tactical opportunities in specific sectors or markets, we have the product to match. We also offer unique ESG and thematic exposures to help you prepare for a changing world. Wherever you roam, rest assured our quality charter means every fund meets the same meticulous standards.

<sup>1</sup> Lyxor International Asset Management, as at 31/12/2020.

<sup>2</sup> Bloomberg. Data over the period 31/12/2019-31/12/2020.

### About 4F Distribution:

4F is a leading third-party marketing firm. Headquartered in Tel Aviv, Israel, the company was founded in 2016 by Stephane Farouze, Itay Barkan and Yossi Vaknin, with Liran Zvia joining in 2020 as CEO and partner. 4F is dedicated to the Israeli market, with its unique and experienced team comprised of international investment industry experts and Israeli senior executive. Market intelligence is at the heart of 4F's approach, with continuous analysis of all local market trends and in-depth studies of Israeli investor needs and requirements. Highly competitively positioned, 4F provides institutional sales, marketing, and distribution services to a number of high-quality investment management firms, and also represents a number of international companies operating in the Israeli capital market. The listing of ETF products on the Israeli stock exchange is a natural continuation of a successful cooperation, evaluation and expression of trust between Lyxor and 4F.

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## Disclaimer

The fund and its manager are not subject to the laws and supervision that apply to mutual funds in Israel.

It is each investor's responsibility to ascertain that it is authorised to subscribe, or invest into the product detailed in this press release. Prior to investing in the product, investors should seek independent financial, tax, accounting and legal advice. Lyxor UCITS ETFs are French or Luxembourg open ended mutual investment funds respectively approved by the French Autorité des Marchés Financiers or by the Luxembourg Commission de Surveillance du Secteur Financier, and authorized for marketing of their units or shares in various European countries (the **Marketing Countries**) pursuant to the article 93 of the 2009/65/EC Directive. Lyxor International Asset Management SAS recommends that investors read carefully the "risk factors" section of the Lyxor UCITS ETFs prospectus and the "Risk and reward" section of the Key Investor Information Document (KIID). The prospectus in French for French Lyxor UCITS ETFs and in English for Luxembourg Lyxor UCITS ETFs and the KIID in the local languages of the Marketing Countries are available free of charge on [www.lyxoretf.com](http://www.lyxoretf.com) or upon request to [client-services-etf@lyxor.com](mailto:client-services-etf@lyxor.com).

The fund is registered in the UK Temporary Marketing Permissions Regime (TMPR) and shares/units in the fund may upon such registration be promoted and sold to the general public in the United Kingdom subject to compliance with the TMPR and applicable regulations under TMPR. Potential investors in the United Kingdom should be aware that most of the protections afforded by the United Kingdom regulatory system will not apply to an investment in the fund and that compensation will not be available under the United Kingdom Financial Services Compensation Scheme.

Updated composition of the Lyxor UCITS ETFs investment portfolio is available on [www.lyxoretf.com](http://www.lyxoretf.com). Indicative net asset value is published on the Reuters and Bloomberg pages of the products, and might also be mentioned on the websites of the stock exchanges where the product is listed. The products are the object of market-making contracts, the purpose of which is to ensure the liquidity of the products on the exchange, assuming normal market conditions and normally functioning computer systems. Units of a specific Lyxor UCITS ETF managed by an asset manager and purchased on the secondary market cannot usually be sold directly back to the asset manager itself. Investors must buy and sell units on a secondary market with the assistance of an intermediary (e.g. a stockbroker) and may incur fees for doing so. In addition, investors may pay more than the current net asset value when buying units and may receive less than the current net asset value when selling them.

The Lyxor UCITS ETF including the one detailed in this press release include a risk of capital loss. The redemption value of these Lyxor UCITS ETF may be less than the amount initially invested. In a worst case scenario, investors could sustain the loss of their entire investment. There is no guarantee that the objective of any Lyxor UCITS ETF will be met. A Lyxor UCITS ETF may not always be able to replicate exactly the performance of the index.

The indexes and the trademarks used in this document are the intellectual property of index sponsors and/or its licensors. The indexes are used under license from index sponsors. The UCITS ETFs based on the indexes are in no way sponsored, endorsed, sold or promoted by index sponsors and/or its licensors and neither index sponsors nor its licensors shall have any liability with respect thereto. The indices referred to herein (the "Index") are not sponsored, approved or sold by Société Générale or Lyxor International Asset Management SAS. Each of Société Générale and Lyxor International Asset Management SAS shall not assume any responsibility in this respect. The accuracy, completeness or relevance of the information which has been drawn from external sources is not guaranteed although it is drawn from sources reasonably believed to be reliable. Subject to any applicable law, each of Société Générale and Lyxor International Asset Management SAS shall not assume any liability in this respect.

This press release together with the prospectus and/or more generally any information or documents with respect to or in connection with the Lyxor UCITS ETF detailed herein does not constitute an offer for sale or solicitation of an offer for sale in any jurisdiction (i) in which such offer or solicitation is not authorized, (ii) in which the person making such offer or solicitation is not qualified to do so, or (iii) to any person to whom it is unlawful to make such offer or solicitation. In addition, the shares are not registered under the U.S Securities Act of 1933 and may not be directly or indirectly offered or sold in the United States (including its territories or possessions) or to or for the benefit of a U.S Person (being a "United State Person" within the meaning of Regulation S under the Securities Act of 1933 of the United States, as amended, and/or any person not included in the definition of "Non-United States Person" within the meaning of Section 4.7 (a) (1) (iv) of the rules of the U.S. Commodity Futures Trading Commission.).

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No U.S federal or state securities commission has reviewed or approved this document and more generally any documents with respect to or in connection with the fund. Any representation to the contrary is a criminal offence.

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